

Task Force on Kai Tak Harbourfront Development

For information

Creativity, Arts and Culture – Kowloon East Fly the Flyover 0123

PURPOSE

This paper briefs Members on a proposal for Creativity, Arts and Cultural facilities under the Kwun Tong Bypass – Kowloon East Fly the Flyover 0123.

BACKGROUND

2. The Government has pledged to adopt a visionary, coordinated and integrated approach to facilitate the transformation of Kowloon East into an alternative and attractive Central Business District to support our economic development.

3. A vibrant waterfront has been agreed by all quarters as one of the key factors contributing to Energizing Kowloon East. In line with Task 5 and 10, face-lifting of the waterfront along Hoi Bun Road and bringing vibrant activities to the waterfront of the Conceptual Master Plan Version 2.0 published by Energizing Kowloon East Office (EKEO) in June 2012 (**see Annex A**) and also positive responses from the Place Making Workshop for Arts and Culture along Kwun Tong Waterfront held on 7 July 2012 whereby 70 local organisations/ artists took part, the first pocket of site, Fly the Flyover 01 (FF01) under Kwun Tong Bypass with an iconic structure, open stage, back stage area, basic lighting installation, toilets and some simple landscaping design has been built and opened to the public on 19 January 2013 for use as an informal cultural venue for performance, exhibition and other community events.

Task Force on Kai Tak Harbourfront Development

4. Since the opening of FF01, many events including “Grass Fest Part 2: Kowloon East”, “Citizen on the Move”, “Night City Challenge”, “Made in Hong Kong – Guided Tour on Kwun Tong Industrial Culture”, “Action Sports Photography Workshop”, “13th Venice Biennale International Architecture Exhibition – Hong Kong Response Exhibition ‘Inter cities / Intra cities: Ghostwriting the Future – I Am Home’”, etc. have been held (**See Annex B**). Some major events namely the Very Hong Kong Festival and Urbanism\Architecture Bi-City Biennale (HK) 2013 will be held at FF01 in December 2013. Besides these scheduled events, the general public also enjoys the space freely by playing their saxophone, photo shooting, skate board riding, bike riding, hip pop dance practice, playing remote controlled cars, sitting around, having their lunch etc. In view of the excellent potential and public’s general reaction, we will now explore other spaces under Kwun Tong Bypass for Creativity, Arts and Cultural activities.

THE PROPOSAL

5. To meet with public aspiration, it is proposed to utilize other unused spaces under Kwun Tong Bypass and to construct suitable facilities for creativity, arts and cultural use. The project will adopt a **partnership approach** between EKEO and the operator, a **non-profit making organization (NPO)** to be engaged to manage, operate and maintain the creativity, arts and cultural facilities for the public to enjoy. With the partnership approach, we intend to continue the present management style at FF01 in providing a pleasant public space for public enjoyment.

6. The project includes **three sites** under the Kwun Tong Bypass with a total area of approximately 8,500m² to be used as informal venues for creativity, arts and cultural activities (**See Annex C**). To support the activities, one of the sites, FF01 has already been transformed into an Informal Performance Venue and opened to the public since January 2013. It is now under the management of EKEO. The other two sites (FF02 & 03) are vacant government land and they will provide additional spaces for creativity, arts and cultural use.

Task Force on Kai Tak Harbourfront Development

The operation of the new sites will be integrated with FF01 injecting fresh elements, adding new functions and synergy to the unique character of Kwun Tong waterfront.

7. A possible combination of the uses for the three sites is Informal Performance Venue (FF01), Creative Hub (FF02) and Multi-functional Space (FF03) respectively. The architectural design and building work will be undertaken by Government based on the selected operator's design proposal with design and construction cost **at approximately HK\$20 million.**

8. It is anticipated that the Operator can commence operating FF01 in Q3/2014. Design and build works for FF02 and 03 will commence in parallel and target for completion around early 2016. It is proposed to set the tenancy agreement for operation of the facilities at the three sites for **an initial period of 5 years.**

WAY FORWARD

9. The Culture, Recreation and Sports Committee of Kwun Tong District Council has been consulted on 12 Nov 2013, and they generally supported the idea. We intend to conduct a Market Sounding Exercise (MSE) in late November 2013 in seeking interested NPOs to share their ideas and views on the use and design of the sites. This will then facilitate the coming Invitation for Proposal (IFP) around Q2/2014. In the IFP, NPOs are required to come up with an outline design, layout and business plan for the proposed Creativity, Arts and Cultural usage. We aimed to select the operator by Q3/2014 to start operating FF01. It is expected that FF02 and 03 will be completed for operation by Q1/2016.

Task Force on Kai Tak Harbourfront Development

10. Members are invited to note the latest progress of the project. We intend to conduct the MSE in late November 2013 and a copy of the MSE will be sent to the Task Force. Members' comments on the proposal through the coming MSE are welcome.

**Energizing Kowloon East Office
Development Bureau
November 2013**

Attachments

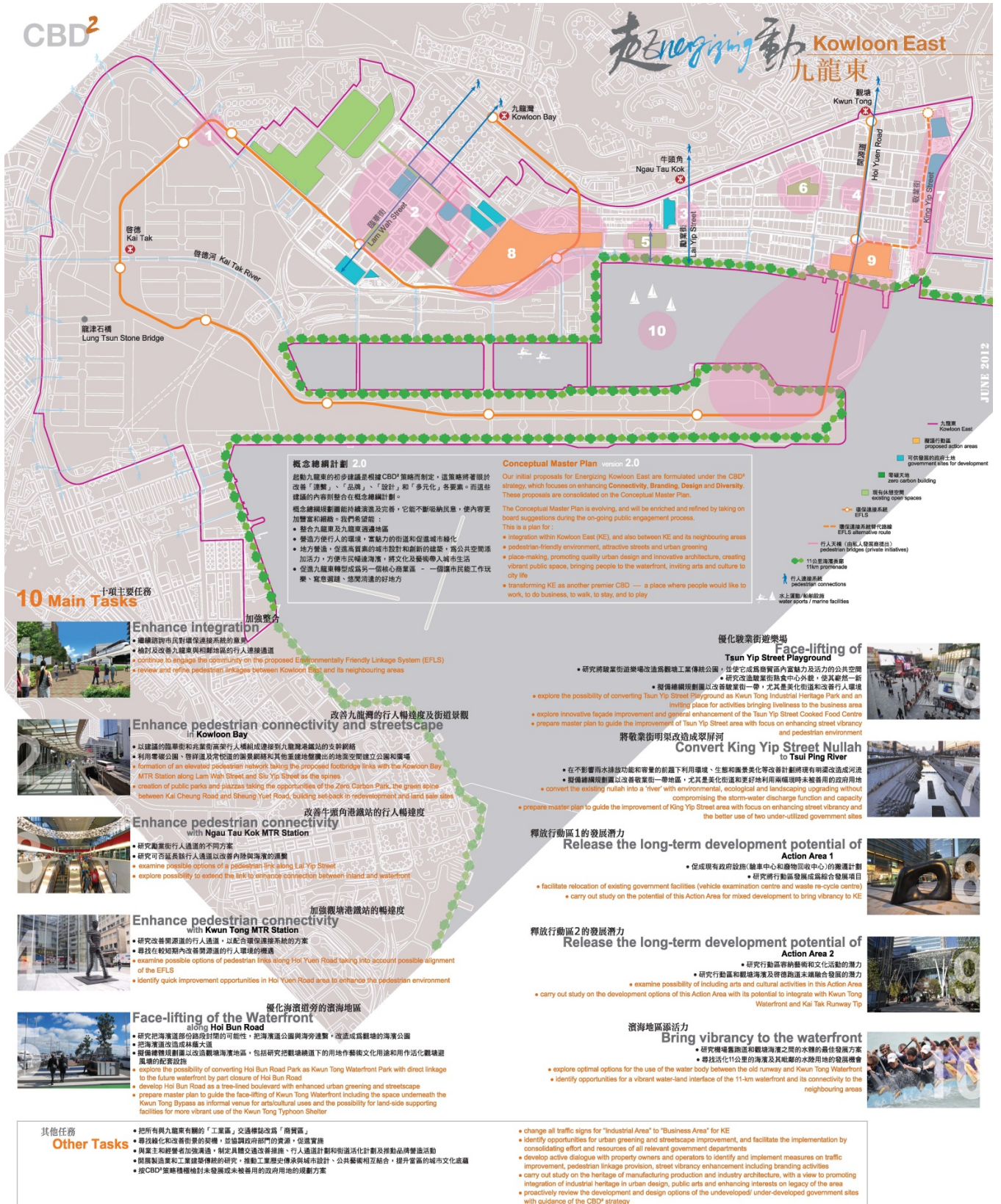
Annex A – Conceptual Master Plan Version 2.0

Annex B – Activities at FF01

Annex C – Location Plan

Task Force on Kai Tak Harbourfront Development

Annex A



Conceptual Master Plan 2.0

Task Force on Kai Tak Harbourfront Development



Activities at FF01

Task Force on Kai Tak Harbourfront Development

Annex C



Proposed usage of the 3 sites

- 1 : FF01 Informal Performance Venue
- 2 : FF02 Creative Hub
- 3 : FF03 Multi-functional Space

EKEO : Energizing Kowloon East Office

Location Plan