

創精 THE SPIRIT OF CREATION

THE PAST AND FUTURE OF INDUSTRIES IN KOWLOON EAST

Industrial Culture and Urban Transformation of Kowloon East

It was announced in the 2011-12 Policy Address that the Government would adopt a visionary, coordinated and integrated approach to transform Kowloon East (KE) into an attractive core business district (CBD) to sustain Hong Kong's economic development.

Hong Kong's success began with the move from an entrepot to an industrial city, led by the development of various industries in the Kwun Tong Industrial Area in the 1950s. During the urban transformation process, we respect the industrial culture of Kowloon East and integrate this precious essence with urban design and our place-making strategy for the organic growth of the area.

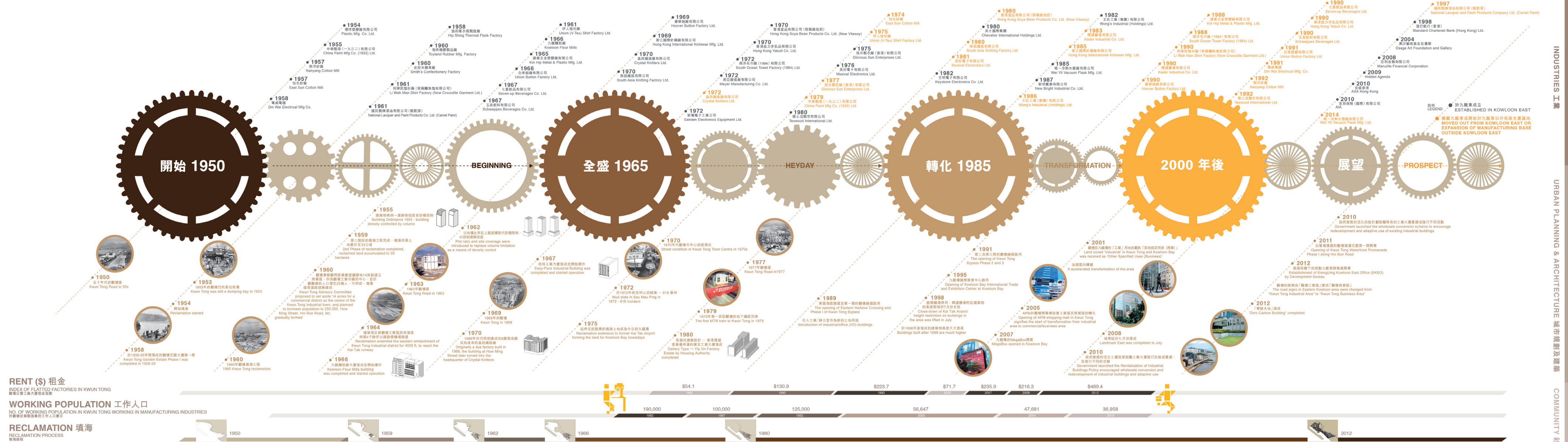
We, together with a multi-disciplinary team of consultants comprising academics, historians, architects, planners and overseas experts, conducted **"The Spirit of Creation - Study on Industrial Culture of Kowloon East"** during 2012-2014. The Study recorded the industrial development history and stories of Kwun Tong and Kowloon Bay on aspects including urban planning, industrial evolution, architecture of industrial buildings, and translation of the unique industrial culture into design principles and guidelines.

Apart from developing a set of design principles and guidelines to assist planners, architects and designers in implementing their projects on public spaces, facilities and buildings in KE, an **advocacy statement** has been prepared to encourage private owners and developers to incorporate industrial culture elements in their new development or conversion projects to showcase interesting industrial stories. A **discovery map** has also been prepared to link up the public spaces with spots of historical, architectural and cultural values. The public can appreciate the industrial culture and transformation of KE, which would help to arouse their interest to continue the "Spirit of Creation".

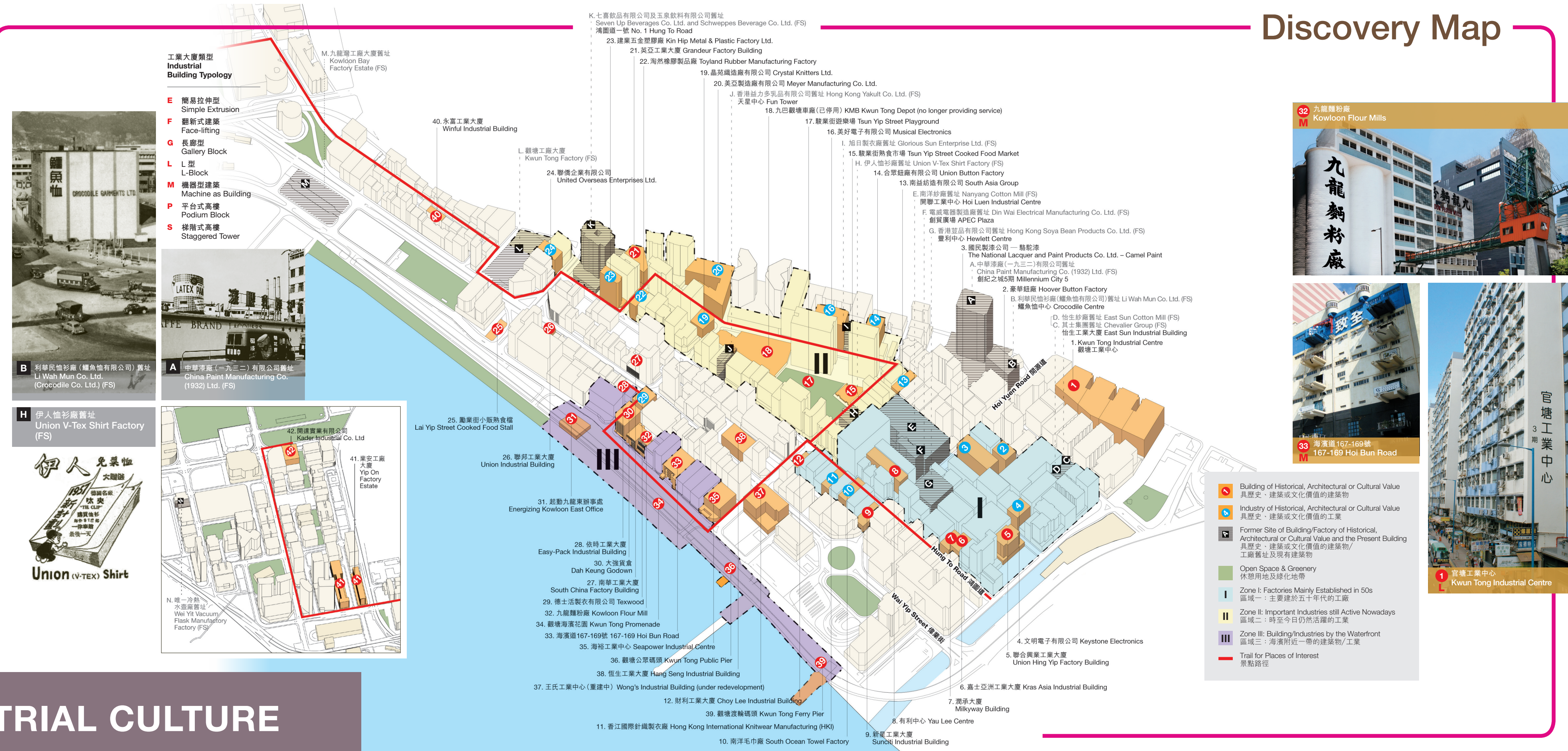


Advocacy Statement

Timeline



Discovery Map



INDUSTRIAL CULTURE

URBAN TRANSFORMATION

The Phase 1 Conversion of **Tsun Yip Street Playground** incorporating industrial culture elements is the first project that showcases how the findings of the above study can be integrated into the design of public spaces. It tells the story of the "Spirit of Creation", which is the essence of economic development in Hong Kong, how Hong Kong people achieved with great perseverance and creative spirit in the past, and why we treasure such spirit and want to inherit it. Phase 2 Conversion of the Playground, targeted to commence in 2016, will further showcase the industrial culture elements in form of public art installations. It adopts an open and green design to create a welcoming leisure space and activity node for the people in the area. By incorporating landscaped pathways in the park, connectivity and the pedestrian environment in the area will be significantly enhanced.

We have also face-lifted some back alleys, with industrial culture as the design theme, under a **Back Alley Pilot Project** to integrate them into the pedestrian network in the Kwun Tong Business Area to relieve congestion. This not only beautifies and energizes the neighbourhood but also improve walkability in the area. The potential of other back alleys will be further unleashed. We have also decorated 14 **switch boxes** and converted them into platforms to display industrial culture, enlighten the urban space and enhance the experience of workers and visitors in the area. **Other elements**, such as public furniture, public art as way finders, and special paving designs with industrial character will be incorporated in various future projects in KE, including the Tsui Ping River, Hoi Bun Road Park, Lam Wah Street Playground and Green Spine projects.

As the past inspires our future and the creative spirit continues to drive our success, we will keep on steering the transformation and development of KE, sustaining the industrial culture and the "Spirit of Creation".

Kwun Tong Promenade



Proposed Bench at Green Spine



Back Alley Pilot Project



Decoration of Switch Boxes



Conversion of Tsun Yip Street Playground Phase 1



Conversion of Tsun Yip Street Playground Phase 2



Tsui Ping River

